

August 4, 2008

TURN A CORNER!

Isaiah 44 seems so “2008” to me!

Vs. 9a: “All who make idols [of material things, career, etc.] are nothing, and the things they treasure are worthless.” People: nothing. Products: worthless.

Vs. 9b: Advertisers blind: can’t see God’s perspective. Ignorant: Harvard Business School didn’t help.

Vs.10a: The designers design; the manufacturers manufacture;

Vs. 10b: The profit tanks.

Vs. 11a: Would be embarrassing because “image” means everything! So they *pretend*: Pr. 13:7; 12:9. But God’s viewpoint: “They’re nothing but men.” Psa. 39:6: “Man is a mere phantom as he goes to and fro; he bustles about, but only in vain....”

Vs. 11b: Giant conventions! Impressive booths: “showcase!” Result: terror (will this work? Will we get beat out? Will I get laid off?) and infamy (stock goes south, bankruptcy, forgotten; or caught at something, tried, imprisoned, forgotten).

Vs. 12: Busy, busy! But doesn’t make it. Hungry.

Vs.13-17: Or busy, busy, comfortable, eats well, religious....

Vs. 18: But doesn’t get it....

Vs. 19: NO ONE STOPS TO THINK!

Vs. 20: *He cannot save himself!* It’s either God or no one. *And he cannot bring himself to say, “Is not this thing in my hand a lie?”*

Let God speak deeply to you through Isaiah 48:17-19, and before it’s too late, turn a corner.